



## **Cancer View Canada connects Canadians to best available cancer resources and services**

*Includes first-ever centralized online access to information about cancer clinical trials across Canada*

**TORONTO, ON – July 8, 2009** – People affected by cancer and those who work to control the disease now have a single online place to access Canada’s leading cancer resources and services, and to connect to each other. **Cancer View Canada**, a new online community that can be found at [www.cancerview.ca](http://www.cancerview.ca), is the work of the Canadian Partnership Against Cancer in collaboration with a network of regional and national partners, including the Canadian Cancer Society.

“As many as one in two Canadians with cancer search for cancer information online, however a simple search of cancer in Canada can generate millions of results – how does one make sense of that and find relevant and trustworthy information?” says Heather Logan, senior director, cancer control policy and information, Canadian Cancer Society – a key partner in Cancer View Canada’s development.

“Importantly, Cancer View Canada offers a central place for Canadians who work in the cancer community to connect, collaborate and exchange information. The site also helps Canadians cut through the clutter by acting as a gateway to leading online cancer resources and tools to make information more useable.”

### **Cancer Trials registry a Canadian first**

One of the new services accessed through Cancer View Canada is the **Canadian Cancer Trials** database – a one-stop source for referring physicians, patients and family members to learn about cancer clinical trials recruiting patients across the country.

Searchable by cancer type, province, community, trial centre and drug, Canadian Cancer Trials is updated on an ongoing basis by participating provinces and currently provides information about more than 600 trials presently recruiting patients. Cancer patients can share search results with their health-care team to identify trials that might be appropriate for them. The trials section can be found at [www.cancerview.ca/trials](http://www.cancerview.ca/trials).

“Clinical trials are pivotal to finding new methods for diagnosing, treating, managing and preventing cancer, and until now there was no easy way to access this information,” says Lee Fairclough, vice president of knowledge management and Cancer View Canada project lead with the Partnership. “Now, for the first time ever, Canadians can conduct a comprehensive and personalized search of cancer trials that could lead to better outcomes – both today and in the future.”

### **Collect, connect and collaborate**

Cancer View Canada was developed to allow Canadians to collect the information they need from leading cancer organizations, to connect with others – whether other health professionals or others personally affected by cancer – and to collaborate in the exchange and development of new information in the area of cancer control. In addition to the Canadian Cancer Trials site, the services and resources accessible through the [www.cancerview.ca](http://www.cancerview.ca) site include:

- **Online and Telephone Supports Directory** helps patients and their families to locate online support services specific to their needs like discussion boards and blogs.
- **Cancer View Finder** is a search tool that brings back results from Canada’s leading cancer information sources.
- **Canadian Cancer Society’s Community Services Locator** helps visitors find the patient support services and programs they need close to home.

## NEW ONLINE PORTAL CONNECTS CANADA'S CANCER COMMUNITY/2

- **Canadian Virtual Hospice** is a website providing trusted information and personalized support about palliative and end-of-life care, loss and bereavement to patients, families and health-care providers.
- **Collaborative Communities** will provide a secure, password-protected environment where groups can share ideas, collaborate on projects and build communities using tools such as discussion forums, document sharing, wikis, blogs and calendars.

Inaugural partners of Cancer View Canada include provincial cancer agencies, the Canadian Association of Provincial Cancer Agencies, the Canadian Cancer Society, Canadian Virtual Hospice, Canada Health Infoway, the Canadian Agency for Drugs and Technologies in Health, the Canadian Institute for Health Information, the Canadian Institutes of Health Research, Health Canada, the Public Health Agency of Canada, and Statistics Canada.

“Over time, with the participation of new partners and availability of new information and resources, Cancer View Canada will grow to offer an increasingly comprehensive view of cancer in Canada. We and our partners are looking forward to the dynamic evolution of this community,” says Lee Fairclough. “To better control cancer in Canada we need to work together.”

### **About Cancer View Canada**

Cancer View Canada is an online community for patients, caregivers, healthcare professionals and others interested in improving cancer. It provides a single access point to the best available cancer services, resources and information available in Canada and through shared tools, enables the cancer community to connect and collaborate. Cancer View Canada is an initiative of the Canadian Partnership Against Cancer in collaboration with a network of regional and national partners and can be found at [www.cancerview.ca](http://www.cancerview.ca).

### **About the Canadian Partnership Against Cancer**

The Canadian Partnership Against Cancer is an independent organization funded by the federal government to accelerate action on cancer control for all Canadians. It is bringing together cancer survivors, patients and families, cancer experts and government representatives to implement the first pan-Canadian cancer control strategy. The Partnership's vision is to be a driving force to achieve a focused approach that will help prevent cancer, enhance the quality of life of those affected by cancer, lessen the likelihood of dying from cancer, and increase the efficiency of cancer control in Canada.

For more information about the work of the Partnership, visit: [www.partnershipagainstcancer.ca](http://www.partnershipagainstcancer.ca).

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For more information contact:

Lisa Marchitto  
Canadian Partnership Against Cancer  
647-618-0436  
[lisa.marchitto@partnershipagainstcancer.ca](mailto:lisa.marchitto@partnershipagainstcancer.ca)

Julia Alter  
Edelman  
416-979-1120 x340  
[julia.alter@edelman.com](mailto:julia.alter@edelman.com)