

Canadian Partnership Against Cancer



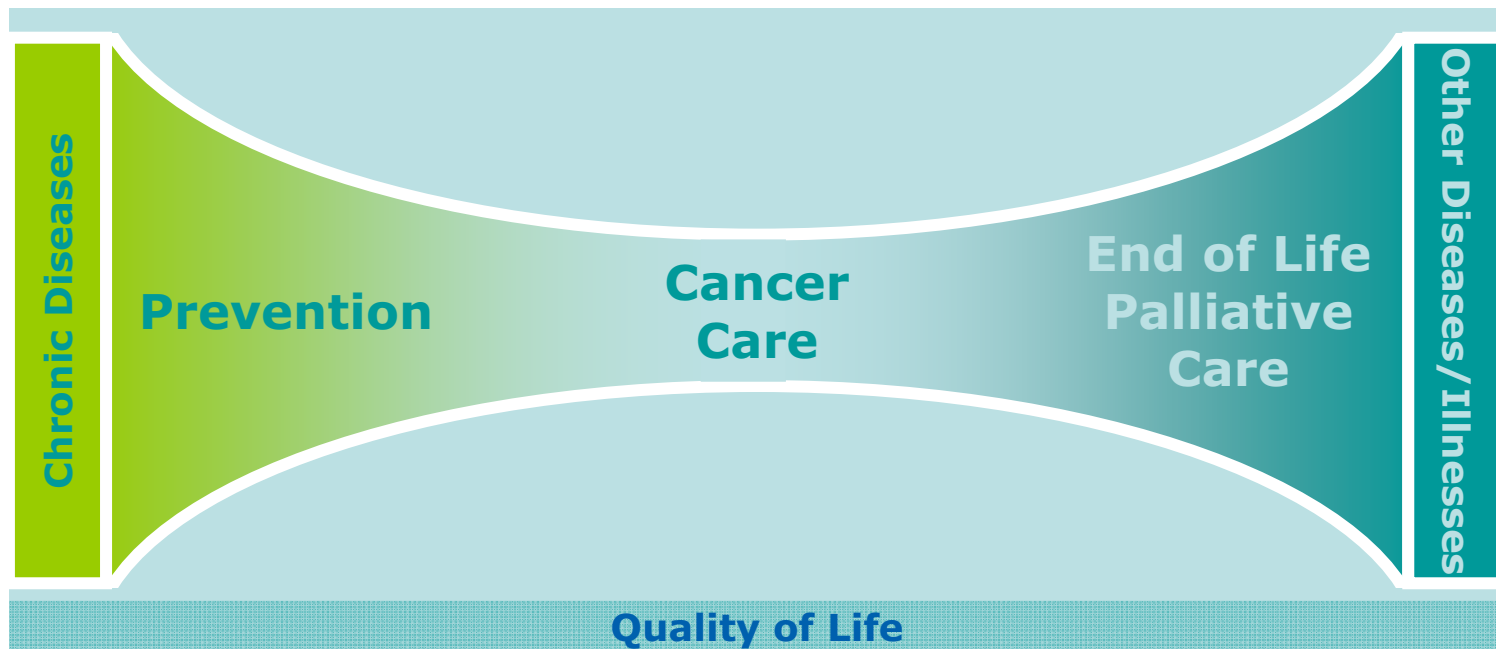
Strategic Direction 2008 - 2012

CANADIAN PARTNERSHIP
AGAINST CANCER



PARTENARIAT CANADIEN
CONTRE LE CANCER

Cancer control domain



Cancer control involves **all** aspects of the disease and the entire population



Our mission

- We are a **partnership** of cancer experts, charitable organizations, governments, patients and survivors, determined to bring change to the cancer control domain.

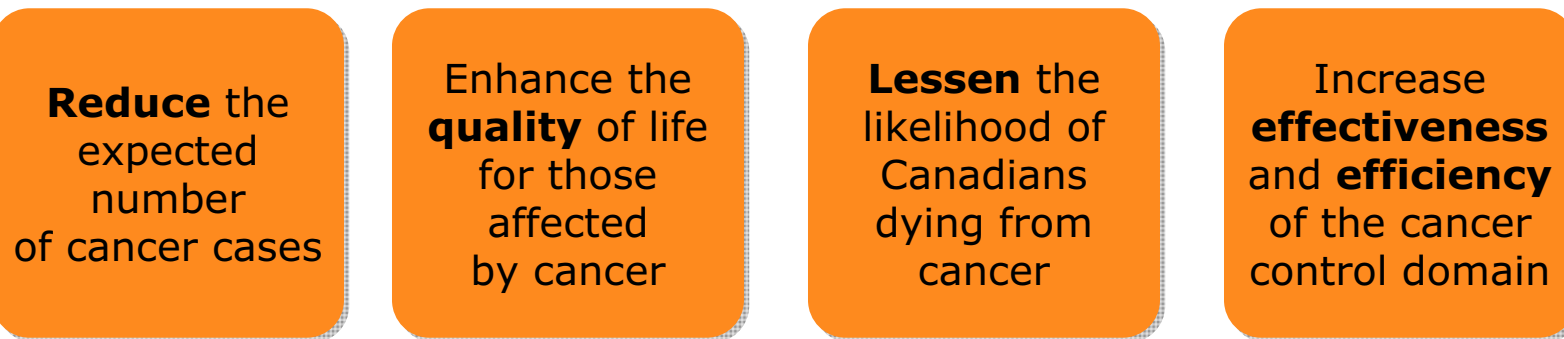


- We work together to stimulate generation of new knowledge and accelerate the implementation of existing knowledge about cancer across Canada.



Our vision and objectives

Our vision is to achieve improvements in cancer control in Canada by being a *catalyst* for a *coordinated* approach that will...



Our objectives are...

1. **Reduce gaps in knowledge to enhance cancer control**
2. **Facilitate and accelerate implementation of best available knowledge**
3. **Optimize quality and access**
4. **Improve the cancer experience for Canadians**



How do we reach our objectives?

1. A partnership model is essential
2. Must be a focused approach



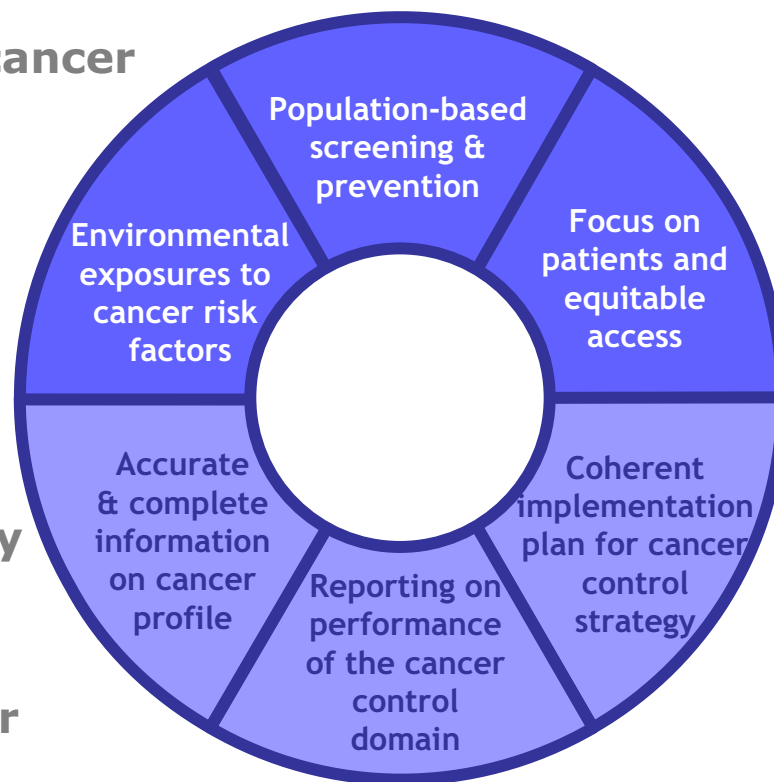
Key areas of focus

Content Focus Areas

- **Emphasize specific subjects within the cancer control continuum**
- **Generate tangible and sustainable advancements in these areas**

Foundational Focus Areas

- **Support and strengthen the ability of CPAC and others to influence change**
- **Cut across the cancer control continuum, affecting multiple areas**



Key area of focus

Rationale:

Cancer shares common risk factors with many chronic diseases, including tobacco, obesity, diet, etc.

Unique to cancer are carcinogens in the environment that are not modifiable by lifestyle choices; the exposures to many of these are not understood in Canada.

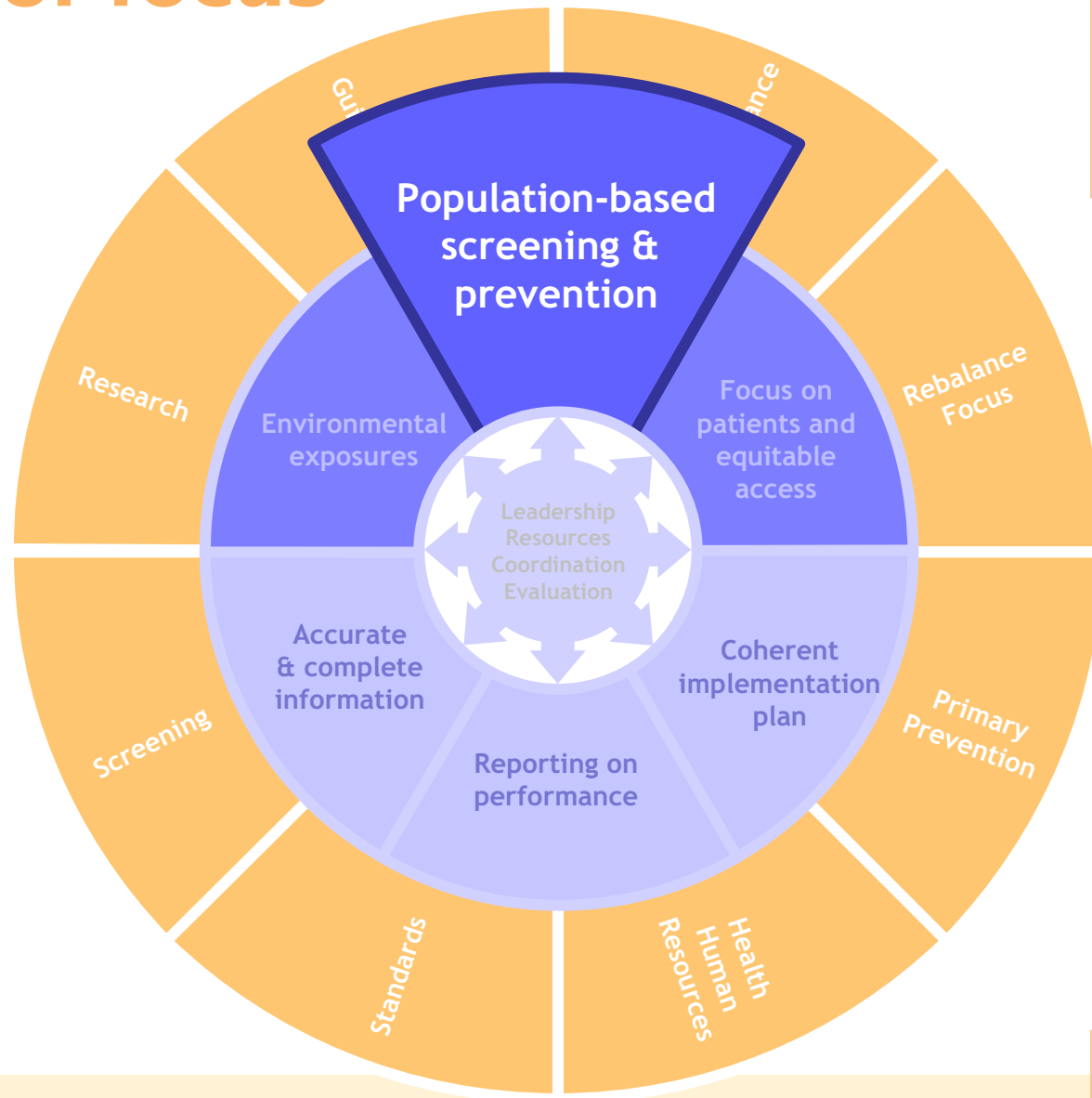


Key area of focus

Rationale:

50% of cancers are preventable, and mortality can be reduced from a few cancers for which screening is feasible.

Some prevention areas have less well developed population strategies (e.g., obesity), and screening has yet to reach its population potential.



Key area of focus

Rationale:

- Patients and families expect tangible impact outside of treatment, including palliative care, survivorship, coordination of care.
- Numerous disparities exist across cancer control domain, and the Partnership has a role to enhance equitable access for patients and families in Canada.
- More patients are living with cancer, and living longer; more knowledge about needs of survivors is required; those dying of cancer should have quality of life to the end of life.



Key area of focus

Rationale:

Opportunity exists to improve use of information, and reduce complexity of analysis essential for monitoring cancer control.



Key area of focus

Rationale:
Opportunity to develop common indicators for system performance.



Key area of focus

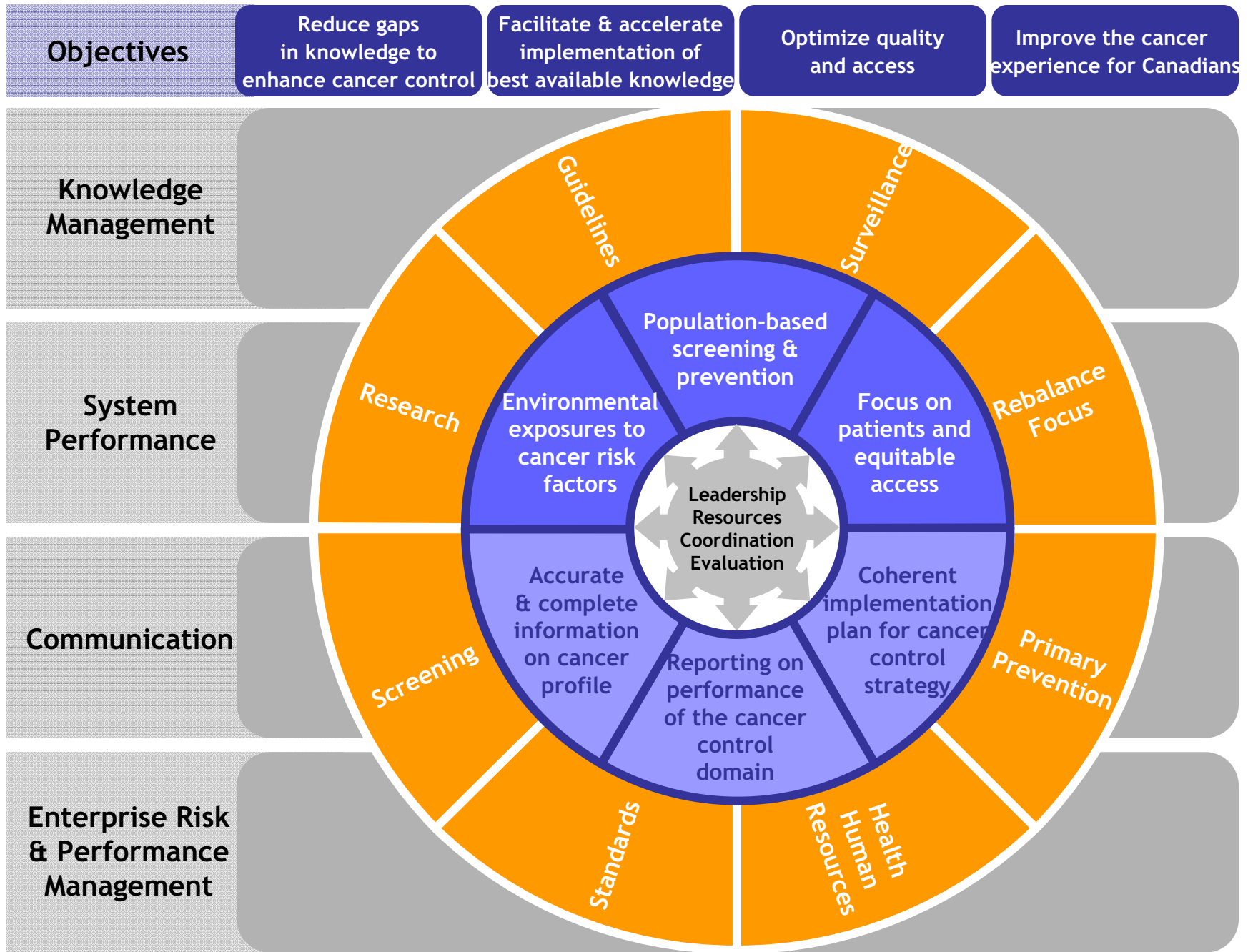
Rationale:

Many countries have cancer control strategies, but there are no robust implementation plans.

Opportunity for Canada to assume a leadership role in cancer control by addressing this gap between strategies and planning.



Core Frameworks



Knowledge Management

- Develops strategy to support putting knowledge to action
- The 'Partnership' portal will provide a core knowledge management platform for the Canadian cancer community
 - Place to find, learn from, develop, and exchange, the information that they need in their journey, or their role in cancer control
 - Integrates and leverages what exists through a single access point
 - Supports collaboration and provides vehicles for dissemination
- Analytics and the development of the Cancer Risk Management platform will provide inputs to informing strategies



Key directions: knowledge to action



partnershipagainstcancer.ca

Research

- Significant traction through the cohort study, translational research
- Collaboration with CCRA on cancer research report

Prevention

- CAREX – map known occupational, environmental carcinogens in Canada
- Infectious agents, sun/skin strategy and nutrition strategy



Cancer Journey

- National consensus on 5th/6th vital signs
- Navigation and palliation to address integrated person-centred care
- Survivorship



partenariatcontrelcancer.ca

Screening

- National Colorectal Screening Network established
- Communication networks, education tools and the development of quality determinants

Key directions: knowledge to action



Guidelines

- Manual on guideline development and tools to adopt guidelines
- Pilots in standardized recording of patient surgical data – synoptic reporting

Surveillance

- Facilitation of national cancer staging information and improved data quality and control
- Canadian version of the U.S. Cancer Control P.L.A.N.E.T. – interprovincial sharing of vital Canadian cancer data



Health Human Resources

- Models of service delivery
- Cancer Workforce Scoping Study and Climate Study

Impact through collaboration and partnership

- Improved system performance measures through ongoing collaborations with provincial governments and cancer agencies
- Sharing of best available knowledge across the cancer care continuum through a partnership portal
- Influencing policy, uptake of evidence and driving system change through traction against key initiatives





**CANADIAN PARTNERSHIP
AGAINST CANCER**



**PARTENARIAT CANADIEN
CONTRE LE CANCER**



partnershipagainstcancer.ca

partenariatcontrelcancer.ca