

Vacancy Posting – Expert Lead, Public Engagement

The Canadian Partnership Against Cancer is an independent organization funded by the federal government to accelerate action on cancer control for all Canadians. The Partnership works with cancer experts, charitable organizations, governments, cancer agencies, national health organizations, patients, survivors and others to implement Canada’s cancer control strategy. The Partnership's vision is to be a driving force to achieve a focused approach that will help prevent cancer, enhance the quality of life of those affected by cancer, lessen the likelihood of dying from cancer, and increase the efficiency of cancer control in Canada.

The Partnership is seeking an exceptional individual to fill the position of **Expert Lead, Public Engagement**. This is an advisory position requiring approximately one day per week.

Responsibilities

Reporting to the Director, Communications and Outreach, this position provides expert advice and implementation support to the Partnership to maximize the impact of the Partnership’s core enabling function of public and patient engagement. This is an exciting opportunity to work with the Partnership and help us refine and deliver our approach to engaging with the public and patients on cancer control in Canada. You’ll bring your expertise in designing and implementing engagement strategies to this national level role and ensure our work is reflective of the needs and perspectives of all Canadians including those individuals affected by cancer. This role will advise on using the right deliberative engagement techniques to approach questions facing the cancer control system and health care community to advance evidence-based quality improvements to improve patient care and add to system sustainability. As Expert Lead, Public Engagement you will:

- Strengthen the strategic vision for the Partnership’s Public Engagement with the goal of continuing to develop our ability to effectively engage civil society and patients in meaningful dialogues about values-based questions and issues related to cancer control in Canada
- Provide strategic counsel on developing public engagement expertise within the Partnership
- Advise and lead strategies to build capacity within Partnership staff to engage the public appropriately across Health Canada’s Public Involvement Continuum reflecting the global standard of the International Association of Public Engagement’s (IAP2) spectrum of public participation
- Contribute to the development of key performance indicators for public engagement and on effective methods to evaluate and quantify the impact of public engagement on the Partnership’s initiatives, programs of work and/or system-level outcomes
- Stay informed of new developments and connected to national and international Leads related to this area of expertise to contribute broad new thinking to the Partnership’s work and strategic direction

- Provide counsel and guidance on development of training tools and resources to enhance the Partnership's Patient and Family Advisory (PFA) Program supporting both advisors and staff involved with the program
- Provide expert advice to the Vice President, Strategy, the Director, Communications and Outreach, and Specialist, Public and Patient Engagement as required, on related work and/or assist in identifying synergies across initiatives
- Support the Partnership's senior leadership team to deliver on Board-approved plans concerning Public Engagement
- Lead the work with internal and external experts to assist the Partnership in defining key questions which can benefit from public input using deliberative engagement methods
- Participate as a member of networks, committees or other advisory mechanisms as requested
- Participate as a member of the Partnership's Cancer Control Council
- Act as an external ambassador for the organization and represent the Partnership's public engagement work in a variety of forums, events or committees

Knowledge, Skills and Experience

The ideal candidate will have a wide, national, respected record of leading public engagement either as a practitioner or advisor in Canada as well as an advanced degree or experience in health or social sciences, medicine or related field, and the IAP2 Foundations (Planning & Techniques) certification. The candidate will also have evaluation expertise and will have published/shared lessons and learning from this vast engagement experience and a clear understanding of effectively evaluating public engagement.

Proven leadership capabilities and ability to chair provincial and/or national forums are essential to this role. Understanding of patient and family engagement; excellent interpersonal skills and ability to facilitate dialogue and problem-solving amongst multidisciplinary groups and excellent oral communication/presentation skills are required. Previous experience leading national healthcare dialogues in Canada would be valuable experience as would knowledge of emerging innovations and best practice on the international landscape. Bilingualism, knowledge of community development and of Indigenous culture are assets.

Term of the Contract

The term of contract is 12 months with opportunity to extend.

Posting Date: July 21, 2017

Closing Date: August 25, 2017

If you are interested in applying for this positions, please send your CV and cover letter to TM@partnershipagaincancer.ca

The Canadian Partnership Against Cancer thanks all applicants however only those selected for an interview will be contacted.

The Canadian Partnership Against Cancer is an organization committed to ensuring accessible services and communications to individuals with disabilities. Should you require accommodation at any point during the recruitment process, including accessible job postings, please call 416-915-9222 or email us at TM@partnershipagaincancer.ca