

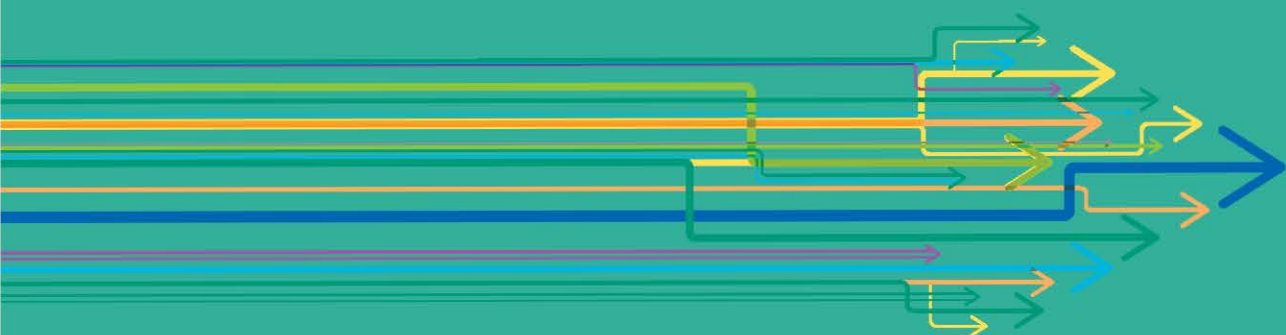
SUSTAINING ACTION TOWARD A SHARED VISION

2012–2017 | Strategic Plan
Moving Forward Together

CANADIAN PARTNERSHIP
AGAINST CANCER



PARTENARIAT CANADIEN
CONTRE LE CANCER



3. MOVING FORWARD TOGETHER

TRANSFORMING CANCER CONTROL

Reducing the risk of cancer, lessening the likelihood of Canadians dying from cancer and enhancing the quality of life of those affected by cancer are within the realm of possibility.



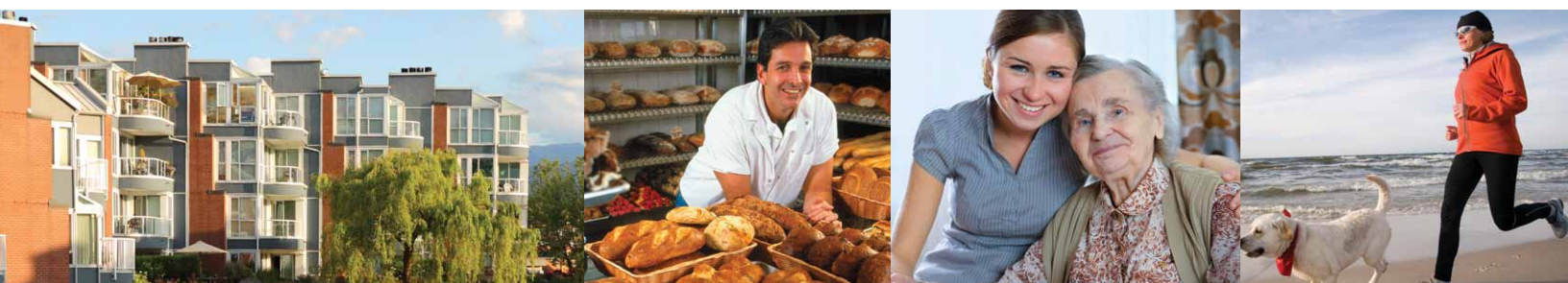
In the cancer control domain, political will, leadership, collaboration and an engaged community have created levers and building blocks that bolster the cancer control community's collective ability to drive further progress toward meeting these shared goals. As the steward of Canada's national cancer strategy, the Partnership will use the 2012–17 strategic framework to guide the design, implementation and evaluation of pan-Canadian cancer control efforts over the next five years, and demonstrate the value and impact of active co-operation over a 10-year horizon. Desired outcomes for 2017 will ground planning to achieve results for Canadians.

Planning the work

Cancer control is an ongoing effort with multiple dimensions. The Partnership will review and update the business plan annually to reflect progress on the strategic plan's areas of focus, program of initiatives and plans for emerging opportunities suitable for Partnership involvement. Results-oriented planning that supports sustainable change, aligns with system and jurisdictional priorities and facilitates the creation of shared value for Canadians will be central to the Partnership's business planning process. The Partnership will capture refinements to the business plan in its annual corporate plan.

Guidance and input

A key aspect of how the Partnership works is ensuring that the input and advice of cancer control partners and stakeholders



guides the organization's efforts. The Partnership is also mindful that the cancer strategy exists within a broader health-care system and that continued collaboration with national health organizations and various levels of government to inform the Partnership's efforts is required. Similarly, best practices gleaned through implementing the cancer strategy may be transferable to other diseases or health challenges. The Partnership is committed to continuing the approach taken during its first mandate: to proactively reach out and seek advice from others, and to share lessons learned with partners and stakeholders.

The Partnership's board of directors, which comprises a wide range of seasoned governance skills, cancer control expertise and stakeholder perspectives, will continue to provide the vision and leadership necessary to drive the Partnership's efforts to the next level and to ensure that it is accountable to the public. The Partnership will also continue to rely on the counsel of health practitioners and administrators, patient and professional organizations, epidemiologists, researchers and individuals with a personal connection to cancer to advance the initiatives it undertakes.

The Partnership's advisory mechanisms, including advisory groups, working groups, networks and ad hoc committees, will continue to evolve to support its ongoing efforts. Ensuring that the perspectives of patients, families and the broader public are reflected in these mechanisms is paramount. In addition, the Partnership will continue to advance efforts that reflect the needs of Canada's First Peoples.



**“Strategy is
also important
for accountability...
so you can measure
success.”**

Focus group participant

Charting progress and demonstrating impact

The Partnership is accountable for achieving meaningful outcomes for Canadians. During its first mandate, the Partnership employed a number of tools to monitor its progress in implementing initiatives and advancing the national strategy. These tools included establishing key deliverables and milestones for priority initiatives, an enterprise risk management framework for the organization and initiative-specific targets for 2012.

As the organization moves forward, it will continue to enhance its performance measurement strategy and evaluation frameworks, as well as its economic modelling capacity. Together, these activities will enable the Partnership to continue to link initiatives to outcomes and articulate the impact of collaborative efforts to take action on cancer, make course corrections when required and demonstrate the economic benefits of co-ordinated pan-Canadian cancer control. As part of its accountability to Canadians, the Partnership is committed to regularly reporting on its progress in implementing Canada’s cancer action plan.

Progress will come only from working together — as a partnership of leaders, organizations, professionals and the public — and by co-ordinating efforts to improve cancer outcomes. This commitment to collaboration began with the creation of the Canadian Strategy for Cancer Control and is one that Canadians expect of the Canadian Partnership Against Cancer if it is to successfully reduce the impact of cancer in the years to come.



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The views expressed herein represent the views of the Canadian Partnership Against Cancer.

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