

# Setting Partnership Targets for Our Key Initiatives

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The views expressed herein represent the views of the Canadian Partnership Against Cancer.

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We have set targets for the Partnership's key initiatives across our priority areas using the 2008-12 Strategic Plan as the foundation. This will ensure that we can demonstrate measurable impact by 2012 in the implementation of Canada's strategy for cancer control. As some key initiatives are earlier in their development, the targets will be further refined and become increasingly quantitative over time. Progress will be tracked moving to 2012 to ensure we are having the desired impact in our initial mandate.

## Priority Areas and Key Initiatives

### Priority Area: Primary Prevention

- *Bridge and build on Canada's existing cancer prevention programs*
- *Align with initiatives that broaden and deepen our understanding of behavioural and environmental risk and preventive factors in Canada*
- *Find ways to increase the impact of prevention efforts by linking cancer prevention with related prevention efforts for other chronic diseases*

Initiative	2012 Target	Expected Outcomes
<p><b>CLASP (Coalitions Linking Action and Science for Prevention)</b></p> <ul style="list-style-type: none"> <li>• Fund three cross-jurisdictional collaborations over a 2.5-year period (2009-2012) that reach beyond the cancer community and integrate cancer prevention with other chronic disease prevention strategies</li> </ul>	<ul style="list-style-type: none"> <li>• Evidence of practice and policy change related to increasing cancer and chronic disease prevention efforts</li> <li>• Three major collaborative initiatives established to demonstrate the impact of integrating Knowledge and action in population-based chronic disease prevention programs</li> </ul>	<ul style="list-style-type: none"> <li>• Establish a process that builds bridges across behavioural, clinical, and environmental approaches to the prevention of cancer and other chronic diseases</li> <li>• Increased adoption of evidence-based practices and policies in funding and supporting cancer prevention programs</li> <li>• Improve individual and population health by broadening the reach and deepening the impact of existing collaborative cancer and chronic disease prevention efforts at municipal, regional, provincial/territorial and pan-Canadian levels</li> </ul>
<p><b>Healthy Public Policy Knowledge Exchange (Prevention Policy Directory)</b></p> <ul style="list-style-type: none"> <li>• Provide a resource on national and provincial/territorial policies and</li> </ul>	<ul style="list-style-type: none"> <li>• Establish a comprehensive policy directory to facilitate prevention planning and decision-making, inter-provincial/territorial collaboration, and</li> </ul>	<ul style="list-style-type: none"> <li>• Increase knowledge and understanding of the Canadian policy landscape as it relates to cancer prevention</li> <li>• Foster knowledge exchange initiatives</li> </ul>

Initiative	2012 Target	Expected Outcomes
<p>legislation related to cancer and chronic disease prevention, focusing on policies related to the key modifiable risk factors including nutrition, alcohol, physical activity, tobacco control, infectious agents, and ultraviolet/ionizing radiation</p>	<p>systems level prevention efforts</p>	<p>that will increase collaboration across chronic diseases</p>
<p><b>CAPTURE (Canadian Platform to Increase Usage of Real-world Evidence)</b></p> <ul style="list-style-type: none"> <li>• Establish a platform for developing, validating and enabling the use of common indicators and tools to evaluate primary prevention policies and programs</li> </ul>	<ul style="list-style-type: none"> <li>• Demonstrated use of CAPTURE tools to measure impact of prevention initiatives and enhance the use of evidence in program planning</li> </ul>	<ul style="list-style-type: none"> <li>• Build capacity for coordinated, evidence-based approaches to chronic disease prevention in Canada and create common indicators for the evaluation of prevention practices and policies</li> </ul>
<p><b>CAREX Canada (National Occupational and Environmental Carcinogens Surveillance Initiative)</b></p> <ul style="list-style-type: none"> <li>• Collect data on and study Canadians' exposure to cancer-causing agents at home, at work and in the community</li> <li>• Produce maps and estimates of the prevalence of exposure to carcinogens in Canadian workplaces and communities</li> </ul>	<ul style="list-style-type: none"> <li>• Reporting on mapping of at least five known carcinogens (IARC priority) on a national basis, with clear identification of data gaps, if applicable</li> </ul>	<ul style="list-style-type: none"> <li>• Enhance knowledge base on how and where people may be exposed to cancer-causing agents and determine their level of exposure. Build capacity for evidence-based decision-making to reduce carcinogens in our environment</li> </ul>

**Priority Area: Screening**

- *Champion the organized delivery of screening through population-based programs—the Partnership’s approach has a special focus on colorectal and cervical cancers*
- *Sponsor opportunities to address important new and emerging evidence related to screening*

Initiative	2012 Target	Expected Outcomes
<p><b>Colorectal Cancer Screening</b></p> <ul style="list-style-type: none"> <li>• Work with provinces and territories to develop a shared approach to evaluation methods, quality assurance and outreach programs for colorectal cancer screening</li> </ul>	<ul style="list-style-type: none"> <li>• Quality assurance indicators developed and adopted by provinces/territories who have organized colorectal cancer screening programs</li> <li>• National reporting of colorectal cancer screening quality assurance indicators</li> <li>• Increase public awareness of colorectal cancer screening</li> <li>• Increased participation to organized colorectal cancer screening; target of at least 30% uptake in target group by 2012 (less than 20% in 2007)</li> </ul>	<ul style="list-style-type: none"> <li>• Accelerate implementation of organized colorectal cancer screening programs in Canada, improve colorectal cancer screening quality and consistency, increasing the percentage of Canadians being screened and decreasing the number who develop or die from colorectal cancer</li> </ul>
<p><b>Cervical Cancer Control</b></p> <ul style="list-style-type: none"> <li>• Integrate pan-Canadian activities in HPV immunization, testing and surveillance, cervical cancer screening and diagnosis</li> <li>• Build capacity to integrate information and efforts related to HPV immunization and cervical cancer screening, and provide guidelines to maximize impact and accelerate progress of provincial/territorial and pan-Canadian initiatives underway</li> <li>• Support a pan-Canadian approach to further implementation of cervical cancer screening</li> </ul>	<ul style="list-style-type: none"> <li>• Increased collaboration of cervical cancer screening programs</li> <li>• Best practices/strategies for increasing participation to cervical cancer screening catalogued, shared and implemented</li> <li>• National reporting of cervical cancer screening indicators</li> <li>• Strategy developed to enable incorporation of appropriate information on HPV immunization status into cervical cancer screening programs</li> </ul>	<ul style="list-style-type: none"> <li>• Continued collaboration of provinces and territories to share experiences, review new evidence and technologies, discuss and take action on matters of mutual interest or concern related to cervical cancer screening and HPV vaccination</li> <li>• Networks and groups in HPV immunization, testing, surveillance and screening, diagnosis and treatment of cervical cancer working together to optimize the contributions for overall incidence and mortality reduction</li> </ul>

Initiative	2012 Target	Expected Outcomes
<b>Anticipatory Science</b> <ul style="list-style-type: none"> <li>Through the use of expert panels, address important new and emerging evidence related to cancer screening and provide observations and messaging to cancer agencies (or equivalent), screening programs and media</li> </ul>	<ul style="list-style-type: none"> <li>Through the use of expert panels, address, important new and emerging evidence related to cancer screening and provide observations and messaging to cancer agencies (or equivalent), screening programs and media</li> </ul>	<ul style="list-style-type: none"> <li>Provide a summary of evidence, an explanation of randomized control trial results, practical implications for cancer agencies (or equivalent) and a consensus statement where relevant to key stakeholders for prostate, colorectal and ovarian cancers</li> </ul>

**Priority Area: Surveillance**

- Increase quality, consistency and breadth of surveillance information for cancer control*

Initiative	2012 Target	Expected Outcomes
<b>National Staging Initiative</b> <ul style="list-style-type: none"> <li>Implement pan-Canadian standard to assess an individual's (or patient's) cancer stage by collecting healthcare information in an efficient standardized method. Approach includes working with every province and territory to evolve methods to collect and store collaborative stage data electronically, and facilitate implementation of synoptic pathology reporting</li> </ul>	<ul style="list-style-type: none"> <li>Collaborative stage data for 95% of new breast, colorectal, prostate and lung cancer patients is captured starting with the 2010 coding year</li> <li>Canadian Association of Pathologists endorses the College of American Pathologists' checklist standard for synoptic pathology reporting</li> <li>At least 2 provinces have initiated implementation of synoptic pathology reporting</li> </ul>	<ul style="list-style-type: none"> <li>Improve collaborative stage data capture in all provinces and territories, enhancing quality of patient care and ability to plan, monitor and evaluate effectiveness of cancer control efforts</li> <li>Build capacity to assess and compare stage specific outcomes such as survival</li> <li>Facilitate establishment of a national standard for synoptic pathology reporting</li> </ul>
<b>Cancer Surveillance and Epidemiology Networks</b> <ul style="list-style-type: none"> <li>Develop analytic capacity in surveillance across Canada and foster knowledge translation in 4 areas: palliative and end-of-life care, reporting on incidence and prevalence, colorectal cancer, and</li> </ul>	<ul style="list-style-type: none"> <li>An increased number of reports on topics in cancer control are available after initiation of networks in 2010/11 (minimum one deliverable per year per network)</li> <li>Capacity built in increasing expertise by way of training in surveillance and</li> </ul>	<ul style="list-style-type: none"> <li>These networks will increase collaboration, analytic capacity, and use of existing data sets to create new knowledge about cancer control and improve ability to plan, monitor and evaluate cancer control efforts</li> </ul>

Initiative	2012 Target	Expected Outcomes
projections	analysis, which may include attracting new analysts in the cancer control arena <ul style="list-style-type: none"> <li>• Knowledge translation—engagement of users of analytic information products</li> </ul>	
<b>Cancer Control P.L.A.N.E.T. Canada</b> <ul style="list-style-type: none"> <li>• Develop online evidence-based tools for cancer control planning. Tool will include data from Canadian cancer registries and use comparative tables, interactive graphs and maps</li> </ul>	<ul style="list-style-type: none"> <li>• Provide online evidence-based tools for cancer control planning</li> </ul>	<ul style="list-style-type: none"> <li>• Improve ability for evidence-based health policy development and planning</li> </ul>

**Priority Area: Cancer Guidelines**

- *Champion the understanding, development and optimal use of clinical guidelines to drive progress and quality improvements in cancer care*

Initiative	2012 Target	Expected Outcomes
<b>Synoptic Surgery Reporting</b> <ul style="list-style-type: none"> <li>• Develop capacity for collecting and using standardized cancer surgery related information</li> <li>• Get national consensus on and implement standards for synoptic surgery reporting</li> </ul>	<ul style="list-style-type: none"> <li>• Creation of a pan-Canadian structure for developing, endorsing and updating templates and promoting national standards</li> <li>• Continuation by pilot implementation sites to build their repertoire of synoptic cancer surgery templates available to their surgeons</li> <li>• Development and endorsement of new surgical templates housed at a central repository</li> <li>• Agreement on a national dataset allowing for reporting that compares quality across sites</li> </ul>	<ul style="list-style-type: none"> <li>• Enable increased completion and accuracy of cancer surgery reports that embed clinical practice guidelines, improving quality of patient care and facilitating cancer control planning and reporting</li> </ul>

Initiative	2012 Target	Expected Outcomes
<p><b>CAN-ADAPTE (Guideline Adaptation)</b></p> <ul style="list-style-type: none"> <li>• Develop a standardized process and set of resources to enable the development and implementation of locally relevant cancer control guidelines</li> <li>• Facilitate adaptation and uptake of cancer control guidelines</li> </ul>	<ul style="list-style-type: none"> <li>• Development of a resource for the Canadian context which puts adaptation within the context of implementation: CAN-IMPLEMENT</li> <li>• A minimum of 4 new guidelines developed, adopted and implemented using the CAN-IMPLEMENT development process</li> <li>• Development of new pan-Canadian collaborations</li> </ul>	<ul style="list-style-type: none"> <li>• Improved evidence appraisal and guideline development skills by those groups using the process</li> <li>• Improved uptake of guidelines developed using the process</li> <li>• Use of the process and resources by others</li> </ul>
<p><b>Capacity Enhancement Program</b></p> <ul style="list-style-type: none"> <li>• Enhance skills and capacity of stakeholders across the country by addressing training gaps</li> <li>• Develop a central repository of existing cancer control guidelines, evidence documents and resources</li> <li>• Identify the strengths, weaknesses and gaps in Canadian cancer control guidelines</li> </ul>	<ul style="list-style-type: none"> <li>• Improved access to an up-to-date repository (and evaluation) of existing Canadian cancer guidelines plus a resource centre for guideline development, implementation and adaptation</li> <li>• Publication of a series of reports on the status of cancer control guidelines in Canada - strengths, weaknesses and areas requiring more research</li> <li>• Conduct a series of training events to address the identified needs of stakeholders</li> </ul>	<ul style="list-style-type: none"> <li>• Support an evidence-driven cancer control system by increasing knowledge of evidence development and implementation and providing stakeholders with resources</li> <li>• Provide a well maintained repository of guidelines accessible to the public and decision-makers through Cancer View Canada</li> </ul>

**Priority Area: Cancer Journey**

- *Foster leadership to promote integrated person-centred care throughout the cancer journey, including palliative and end of life care, and survivorship*

Initiative	2012 Target	Expected Outcomes
<p><b>Integrated Person-Centred Care</b></p> <ul style="list-style-type: none"> <li>• Provide provinces and territories support, tools, resources and access to experts in supportive care, focusing on screening for distress and navigation (professional, lay, virtual) programs, palliative and end of life care education, and implementation of guidelines for psychosocial care</li> </ul>	<ul style="list-style-type: none"> <li>• Resources and leadership for capacity building in person-centred care available and adopted.</li> <li>• At least 6 jurisdictions have identified targeted patient populations who are being screened for distress (6<sup>th</sup> vital signs) and can access effective programs and services through professional, peer, or virtual navigation</li> <li>• An evaluation report on screening for distress and navigation programs implementation</li> <li>• Adapt a palliative and end of life care training curriculum for oncology professionals and conduct and evaluate 3 Canada-wide training workshops</li> </ul>	<ul style="list-style-type: none"> <li>• Progress toward an integrated system that is more easily navigated, accessible and supportive of needs of patients and their families, including palliative and end-of-life care, enhancing person-centred care throughout the cancer journey</li> </ul>
<p><b>Survivorship Initiative</b></p> <ul style="list-style-type: none"> <li>• Develop resources and programs to address survivorship issues, with special attention to underserved populations, including survivorship care plans, online support groups, and Cancer Transitions Program™ (for survivors)</li> </ul>	<ul style="list-style-type: none"> <li>• Care maps available to ease transition from active treatment to primary care</li> <li>• Report on best practices of innovative models of care for cancer survivors and their families</li> </ul>	<ul style="list-style-type: none"> <li>• Enhance pan-Canadian capacity to address survivorship issues through resource and program development</li> </ul>

**Priority Area: Health Human Resources**

- *Increase understanding of the challenges posed by HHR shortages and support development and sharing of innovative solutions*

Initiative	2012 Target	Expected Outcomes
<p><b>HHR Service Delivery Models</b></p> <ul style="list-style-type: none"> <li>• Conduct a pan-Canadian environmental scan of the current state of health human resources in cancer control</li> <li>• Provide an electronic inventory of innovative service delivery models, from Canada and around the world, that are effective in overcoming HR challenges in the cancer system</li> <li>• Facilitate development of an e-Mentorship program for Advanced Practice Nurses in oncology</li> </ul>	<ul style="list-style-type: none"> <li>• Up-to-date repository of information about innovative models of service delivery and a bibliography of literature in cancer control HR planning</li> <li>• Effective exchange of information with HR planning groups within jurisdictions to incorporate approaches to cancer control workforce planning that consider innovative approaches to service delivery and optimizing resources across the disease continuum</li> </ul>	<ul style="list-style-type: none"> <li>• Build capacity to address HHR challenges in Canada, including planning consideration, and facilitate creation of cancer control HHR networks</li> <li>• Establish greater understanding of the role e-Mentorship can play in supporting the workforce, particularly emerging professional roles</li> </ul>

**Priority Area: Research**

- *Support innovative, high-impact projects that would not be funded through traditional mechanisms*

Initiative	2012 Target	Expected Outcomes
<p><b>Canadian Partnership for Tomorrow Project (cohort study)</b></p> <ul style="list-style-type: none"> <li>• Enable coordination of a 20-30 year study involving 300,000 Canadians to examine the interaction and long-term impact of behavioural, environmental and genetic factors on cancer risk</li> </ul>	<ul style="list-style-type: none"> <li>• Facilitate recruitment and completion of initial collection of data on target of 300,000 Canadians, including biospecimens on the majority of participants</li> <li>• Sustainability strategy in place that ensures continued vitality of the cohort beyond 2012</li> </ul>	<ul style="list-style-type: none"> <li>• Establish a robust Canadian “population laboratory” on risk factors for cancer and other chronic diseases to inform understanding of cancer and chronic disease risk factors</li> <li>• Enhance capacity to further study risk factors for cancer and chronic diseases such as diabetes and cardiovascular disease</li> </ul>

Initiative	2012 Target	Expected Outcomes
<p><b>Translational Cancer Research</b></p> <ul style="list-style-type: none"> <li>In partnership with the Terry Fox Cancer Research Institute, support projects that bring research and evidence into practice, building capacity for knowledge translation in cancer research</li> <li>The first project is focused on identifying potentially more effective and cost-efficient ways to screen at-risk individuals for lung cancer - the Early Detection of Lung Cancer Study. Other possible projects include ovarian, prostate and breast cancer</li> </ul>	<ul style="list-style-type: none"> <li>Launch of four major biomarker translational research initiatives with the Terry Fox Cancer Research Institute</li> </ul>	<ul style="list-style-type: none"> <li>Facilitate development of a robust translational research community and improve ability to translate research findings into practical solutions in cancer control</li> </ul>
<p><b>Pan-Canadian Cancer Research Strategy</b></p> <ul style="list-style-type: none"> <li>Harness the existing momentum of cancer research by developing a coordinated, pan-Canadian cancer research strategy</li> </ul>	<ul style="list-style-type: none"> <li>Evidence of use of the strategic plan to fund collaborative initiatives between research partners in the Canadian Cancer Research Alliance</li> </ul>	<ul style="list-style-type: none"> <li>Coordinate synergistic, innovative and strategic funding of cancer research in Canada, positively affecting the process and outcomes of research</li> </ul>

**Priority Area: Standards and Quality Initiatives**

- Foster quality improvements in cancer control through a cross-Canada approach to standards and indicators*
- Facilitate efforts to address quality issues of particular concern*

Initiative	2012 Target	Expected Outcomes
<p><b>Standards and Quality Initiatives</b></p> <ul style="list-style-type: none"> <li>Develop strategic implementation of initiatives in one area of strategic need, and one in an area of strategic opportunity, to further cancer control</li> </ul>	<ul style="list-style-type: none"> <li>Develop an integrated approach to quality initiatives and systems performance reporting, and seek validation from senior experts in quality initiatives within and beyond the Canadian cancer control community</li> </ul>	<ul style="list-style-type: none"> <li>Enable improvements in an area of need (immunohistochemistry) and opportunity (endoscopy) in order to improve and optimize care delivery</li> </ul>

Initiative	2012 Target	Expected Outcomes
<p>quality</p> <ul style="list-style-type: none"> <li>Develop an integrated approach to quality initiatives and systems performance reporting</li> </ul>	<ul style="list-style-type: none"> <li>Facilitate, through collaboration with the Canadian Association of Pathologists, the development and implementation of checklists to support quality assurance of immunohistochemistry nationwide (Developing Quality Assurance for Diagnostic Immunohistochemistry in Canada Initiative)</li> <li>Facilitate, through the Canadian Association of Gastroenterology, the development of quality indicators in endoscopy, and implementation of the Global Rating Scale in endoscopy (Endoscopy Quality Initiative)</li> </ul>	

**Priority Area: System Performance**

- Inform the delivery of consistent, high-quality cancer care by measuring and reporting on system performance indicators*

Initiative	2012 Target	Expected Outcomes
<p><b>System Performance Indicators</b></p> <ul style="list-style-type: none"> <li>Develop pan-Canadian indicators to measure and report on the Canadian cancer control system</li> <li>Identify areas for improvement and high-performing jurisdictions as models for change</li> </ul>	<ul style="list-style-type: none"> <li>Published reports on 17 indicators of cancer control for the majority of provinces and territories across the cancer continuum</li> <li>Evidence of use of indicators to drive quality improvement</li> </ul>	<ul style="list-style-type: none"> <li>Widely-accepted national indicators for advancing cancer control</li> <li>Enhanced pan-Canadian system planning and performance to achieve national targets</li> </ul>

**Priority Area: Knowledge Management**

- *Champion a multi-faceted knowledge management strategy that will accelerate 'knowledge to action' across the cancer control system in Canada*
- *Enhance analytic capacity and develop partnerships with data organizations to increase the use of cancer data sets and to develop new knowledge products to support the management of the cancer control system*

Initiative	2012 Target	Expected Outcomes
<p><b>Cancer View Canada (Partnership portal) and Knowledge Management</b></p> <ul style="list-style-type: none"> <li>• Develop a common platform of technology, tools and strategies to support efficient and effective knowledge generation, exchange and uptake to advance cancer control across Canada</li> </ul>	<ul style="list-style-type: none"> <li>• For the Partnership: Adoption of portal technology and tools by the Partnership and its pan-Canadian networks to carry out the day-to-day work of the strategy</li> <li>• Partners: Awareness and use among cancer control community of services, tools and technology to advance cancer control</li> <li>• Patients/caregivers: Awareness of portal tools and services among key patient-oriented organizations; good satisfaction with tools among end users</li> </ul>	<ul style="list-style-type: none"> <li>• For the Partnership: Ease of national coordination, efficient and effective sharing and uptake of best practices</li> <li>• For partners working within the cancer system: Ease of connecting and collaborating, transferring knowledge within and across organizations and jurisdictions</li> <li>• For patients and caregivers: Ease of navigation through the cancer system, including tools and information to support patients at critical point in their journey</li> </ul>
<p><b>Cancer Risk Management</b></p> <ul style="list-style-type: none"> <li>• Develop a comprehensive, user friendly, web- and evidence-based platform to model the clinical, epidemiological and economic impacts of cancer control activities</li> <li>• Provide long-term projections of disease burden and costs of investments in cancer control</li> </ul>	<ul style="list-style-type: none"> <li>• User-friendly, transparent methods and platform to project the clinical, epidemiological and economic impact of cancer control for at least 4 major cancer disease sites and across prevention, early detection and treatment</li> <li>• Awareness, adoption and use of common methods of the platform by cancer control program decision makers across the country</li> </ul>	<ul style="list-style-type: none"> <li>• For the Partnership: Capability to project the long-term disease burden (e.g., incidence) and economic impacts of major strategic initiatives</li> <li>• For the system: Capability to project the long-term clinical, epidemiological and economic impact of initiatives across the spectrum of cancer control at provincial and national population levels</li> </ul>

**Priority Area: Communications and Public Engagement**

- *Ensure the perspectives of cancer patients, survivors and their families, and a spirit of collaboration and inclusiveness with Canada's First Nations, Inuit and Métis remain central in cancer control efforts*
- *Foster coordination of cancer control efforts by working in partnership with governments, federal agencies, patient organizations, provincial cancer agencies, professional associations and others*

Initiative	2012 Target	Expected Outcomes
<p><b>First Nations, Inuit and Métis Cancer Control</b></p> <ul style="list-style-type: none"> <li>• Build on and broaden the reach of emerging and best practices in First Nations, Inuit and Métis cancer control</li> </ul>	<ul style="list-style-type: none"> <li>• First Nations, Inuit and Métis cancer control action plan, developed in collaboration with First Nations, Inuit and Métis stakeholders, is in place and validated by the communities</li> </ul>	<ul style="list-style-type: none"> <li>• Facilitate improvements in First Nations, Inuit and Métis cancer control</li> </ul>
<p><b>Patient Voice</b></p> <ul style="list-style-type: none"> <li>• Ensure that the patient voice is informing the Partnership's work in implementing the strategy</li> </ul>	<ul style="list-style-type: none"> <li>• All advisory mechanisms include the patient/public voice to inform the Partnership's work in implementing the strategy</li> </ul>	<ul style="list-style-type: none"> <li>• The voice of cancer patients, survivors and their families is embedded and reflected across the cancer control continuum, ensuring that those affected by cancer are involved in advancing the work of the strategy</li> </ul>